

### Dental Website SEO – 6 Month Data Results

#### CHALLENGE

A dental client who specializes in general dentistry and sleep apnea had a new and well-built site with landing pages for every one of the verticals. The next step was to complete additional search engine optimization to strengthen organic search results and increase the site's visibility

#### SOLUTION

Our SEO team completed the following steps:

- The top keywords in the client's main markets were identified.
- Cross-over keywords that dealt with medical/sleep apnea issues were also identified.
- Every page of the site was optimized.
- Our team created new content and H1 tags on the service landing pages.

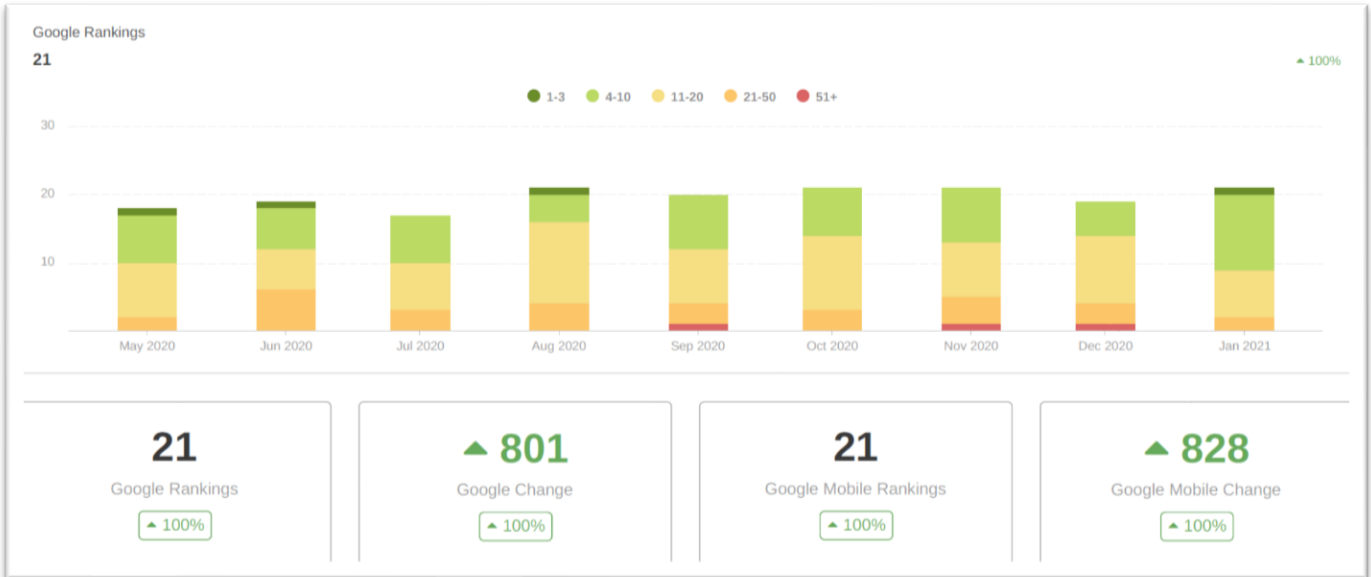
Once completed, all updates were submitted to Google.

#### RESULTS

Along with offsite link building, we were able to see the site grow in line with a medical/dental SEO campaign.

KEYWORD	GOOGLE	CHANGE	GOOGLE MOBILE	MOBILE CHANGE
Cosmetic Dentist Seminole	7 <sup>th</sup>	▲10	7 <sup>th</sup>	▲10
Cosmetic Dentistry Seminole	8 <sup>th</sup>	▲10	7 <sup>th</sup>	▲11
Dental Bridges Seminole	23 <sup>rd</sup>	▲77	22 <sup>nd</sup>	▲78
Dental Crowns Seminole	8 <sup>th</sup>	▲10	7 <sup>th</sup>	▲9
Dental Fillings Seminole	9 <sup>th</sup>	▲91	8 <sup>th</sup>	▲92
Dental Implants Seminole	15 <sup>th</sup>	▲15	14 <sup>th</sup>	▲17
Dental Veneers Seminole	18 <sup>th</sup>	▲3	15 <sup>th</sup>	▲7
Dentist Seminole	20 <sup>th</sup>	▲2	20 <sup>th</sup>	
Denture Repair Seminole	10 <sup>th</sup>	▲90	11 <sup>th</sup>	▲89
Dentures Seminole	29 <sup>th</sup>	▲71	26 <sup>th</sup>	▲74
Family Dentistry Seminole	10 <sup>th</sup>	▲90	12 <sup>th</sup>	▲7
Invisalign Seminole	8 <sup>th</sup>	▲11	7 <sup>th</sup>	▲14
Restorative Dentist Seminole	10 <sup>th</sup>	▲43	10 <sup>th</sup>	▲90
Same Day Dental Implants Seminole	13 <sup>th</sup>	▲9	13 <sup>th</sup>	▲8
Same Day Denture Repair Seminole	3 <sup>rd</sup>	▲44	3 <sup>rd</sup>	▲97
Sleep Apnea Clinic Seminole	19 <sup>th</sup>	▲81	21 <sup>st</sup>	▲79
Sleep Apnea Dentist Seminole	6 <sup>th</sup>	▲1	4 <sup>th</sup>	▲3
Sleep Apnea Treatment Seminole	8 <sup>th</sup>	▲92	5 <sup>th</sup>	▲95
Teeth Restoration Seminole	6 <sup>th</sup>	▲33	6 <sup>th</sup>	▲32
Teeth Whitening Seminole	12 <sup>th</sup>	▲6	12 <sup>th</sup>	▲5
Veneers Seminole	12 <sup>th</sup>	▲12	11 <sup>th</sup>	▲11

## Rankings



## Organic Search

